



DOWNTOWN DEVELOPMENT AUTHORITY
Board of Directors Meeting Minutes
Wednesday, March 12, 2014 3:00 p.m.
Council Chambers, City Hall – Midland, MI
MINUTES

Present: Barbeau, Brines, Kell, McGuire, McIvor, Rathbun, Slezak, Thompson, Wallin
Absent – Anderson, Arnold, Lynch, Miller
Staff Present – Tisdale, Hufford, Szostak, Todd

The DDA Minutes from the meeting of January 8, 2014 are presented for approval. Kell moved, seconded by Brines that the minutes be approved as submitted. Minutes were unanimously approved.

The Quarterly Financial Report for the month ending December 31, 2013 was presented by Tisdale. Rathbun moved the financial report for approval, seconded by Brines. The financial report was unanimously approved.

Tisdale presented a board Informational on the Main Street development project.

Szostak presented the planned summer flower display.

Committee Reports

Budget & Finance – Rathbun presented a review of the 2014-15 budget review and moved that it be adopted. Brines seconded. The 2014-15 budget was unanimously adopted.

Communications Committee – McIvor reported that the communications committee has been refining is allocation of budget dollars to various advertising sources to maximize exposure. They have also been working on designing new banners for the downtown and discussing changes for Midnight on Main 2014.

Economic Sustainability – Brines presented a review of changes to the Façade Program that the committee has been working on. Brines moved that the Façade program guideline changes be adopted, supported by McIvor. The update to the Façade Program guidelines was unanimously adopted.

Executive Committee – McGuire introduced an action item pertaining to the city's potential sale of property located at 416 McDonald Street, within the DDA boundaries. Rathbun moved that the DDA support the city's sale of this property, Kell supported. The motion was unanimously approved.

WHEREAS, the City of Midland has received a request from SSP Associates who seek to acquire city-owned property at 416 McDonald Street for the purpose of constructing a multi-unit residential development; and
WHEREAS, Midland City Council has asked the Midland Downtown Development Authority (DDA) to consider if there is a corporate or public purpose for the property at 416 McDonald Street; and
WHEREAS, seeing no overriding public purpose for the property and with consideration given to the DDA goals of increasing residential development in the district; now therefore
RESOLVED, that the Downtown Development Authority recommends sale of this property to SSP Associates for the development of residential property in the downtown district.

McGuire reported that Doug Thompson will chair the 2014-15 DDA Board Nominating Committee and committee members interested in being considered for chair or vice chair positions should contact Doug.

Midland Downtown Business Association – Tisdale reported on upcoming MDBA events including Meet Your Merchant scheduled for March 22.

There were no public comments.

There was no new business

The meeting adjourned at 3:31 p.m.